

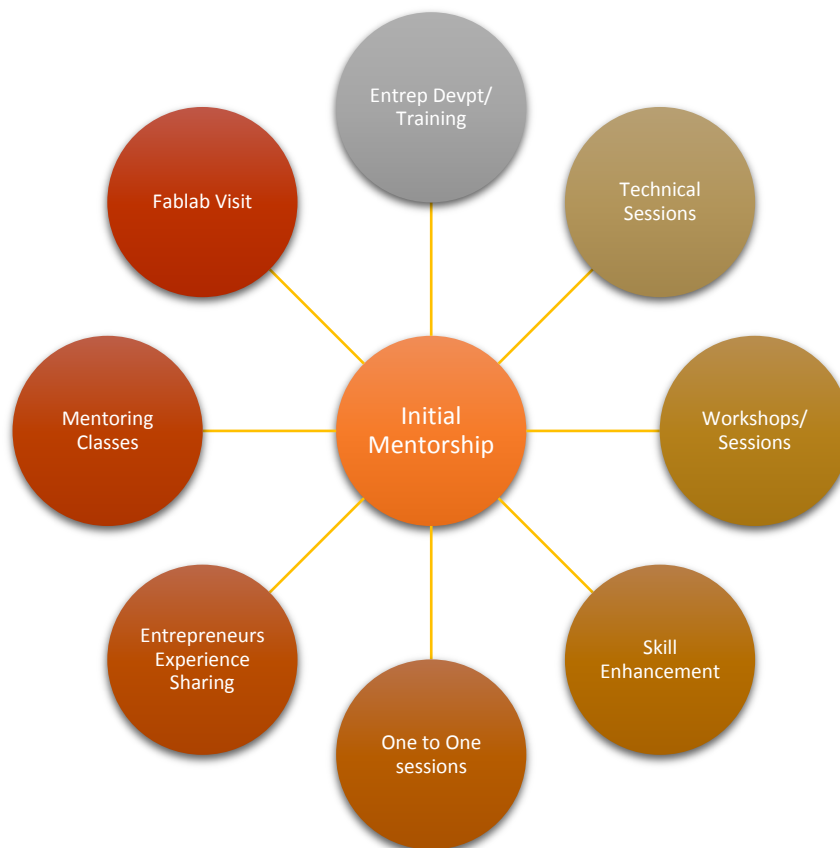
Startup Dreams

Kerala Startup Mission, with the support of Government of Kerala, Scheduled Caste Development Department (SCDD) set up an incubation centre, under name “Startup Dreams” at Ambedkar Bhavan, Mannanthala, Thiruvananthapuram, with the objective of encouraging the startup ventures and entrepreneurial insights of SC, ST and OBC persons in multiple sectors,. Startup Dreams offers incubation support for startups by SC/ST/OBC by providing co-working space with basic amenities, entrepreneurship development training programmes, leadership programmes, other capacity building programmes and networking.

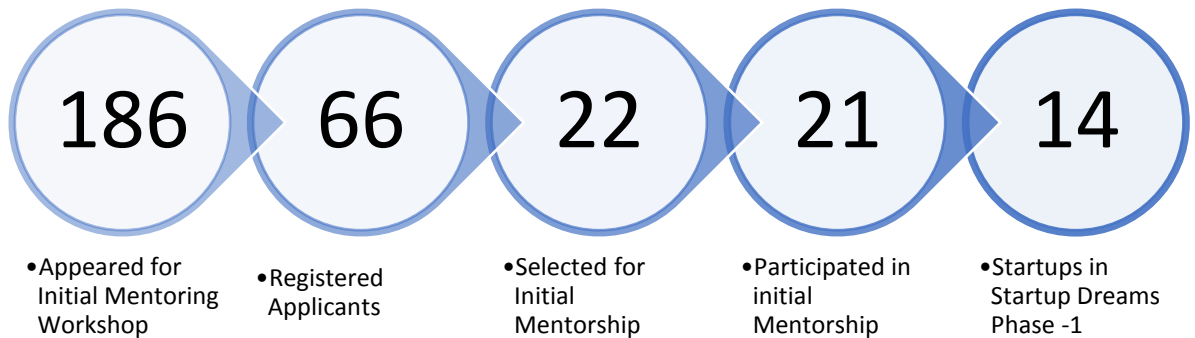
Objectives

- Startup Dreams is a social sector initiative to be implemented state wide in order to promote entrepreneurship amongst the SCs/ STs, OBCs who are oriented towards innovation and growth technologies to pursue their entrepreneurship.
- To identify potential entrepreneurs among these persons and to support them to startup their ventures with competent technology products and services and by conducting congregation, training and skill development programmes, entrepreneur development programmes, leadership workshops, investors meet and other capacity building programme.
- To increase financial inclusion for SC entrepreneurs and to motivate them for further growth of SC communities by routing various funds created by the Government Of India to the persons of SC .

Programmes Envisaged

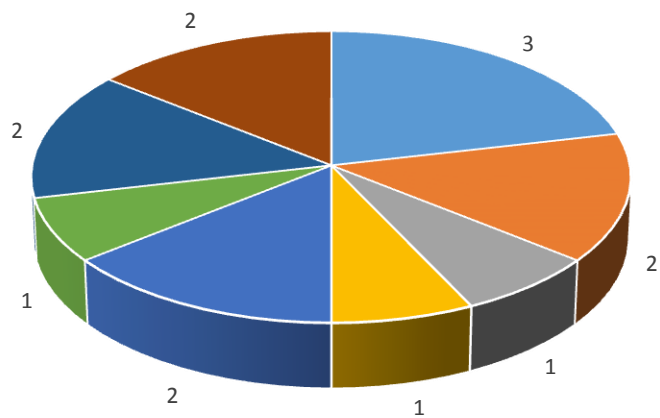


The number of startups for Startup Dreams Phase-I from Initial Mentorship Workshop and registered applicants



Domains of Startups at Startup Dreams -14 startups

- Information Technology (Hyper local Aggregator/ Mobile Apps/ Software Dev)
- Engineering (Electronic Wheel Chair, Automatic Gate)
- IoT enabled Agriculture
- Transport Aggregator
- Food/ Health drink
- Video Production
- Manufacturing (Plastic/ Rubber/Lamps)
- Livelihood (Garments/ Paperba)



Performance of Startups during the period is as follows:

1. M/s Scholars E Solution Pvt Ltd moved to KSUM, Kerala Technology Innovation Zone, Kochi
2. The startup, M/s NGB Motors was supported by KSUM by providing Seed Support of Rs.5 Lakhs, who has taken a bigger space at Eenchakal for setting up his manufacturing unit. The startup was also exhibited his 'Electrical Wheel Chair' in the exhibition conducted during Onam Festival, where he received tremendous appreciation and orders.
3. M/s Demustango has received work order from Maldives for his 'Go Jal' Product.
4. M/s Cool Cola has completed his product 'Energy Health Drink' and is in process of applying for certifications
5. M/s Vijaya Garments, was provided space at KSIDC Palakkad, for starting his garmenting unit
6. M/s Maxwell Technologies has won third prize for the Ideathon conducted by KSUM –Earnest & Young Accelerator, where he was offered mentorship by Earnest & Young Business Innovation Hub
7. M/s NGB Motors Pvt Ltd and M/s Demustango Technologies Pvt Ltd is considered for the Management Development Programme conducted by IIM, Kozhikde during Jan'17
8. M/s 'Mergious IT Solutions'has developed product for Manickal Panchayat and launched the product.